

Patty Seybold is a world-renowned consultant in customer-led innovation and technology strategy. She works with diverse companies and their customers (Microsoft, Fidelity, LL Bean, and Pfizer, to name a few) to help them co-design services and products. She's led her Massachusetts-based consulting firm, **The Patricia Seybold Group, Inc.** for 32 Years and most recently began serving as a non-profit volunteer executive as President of the Board of the **Boothbay Region Health Center** since Spring 2017.

Patty is also active in the mental health community and leads weekly Recovery and Resilience support groups for those overcoming substance abuse problems, as well as a weekly study group called "Increase Inner Peace". Both are based on Sydney Banks' **Three Principles for Innate Mental Health**, in which Patty is a certified practitioner. She is also a graduate of Robert Fritz's DMA (Technologies for Creating) and Advanced DMA training and is committed to using the creative process in her life.

In addition, Patty is also an accomplished author, she has 3 best-selling books: ***Customers.com***, ***The Customer Revolution***, and ***Outside Innovation***. While at URDT in 2010, she worked with Kulusum Haskaya and Alida Bakema Boon to create ***It Takes A Child To Raise A Village***, a book produced by over 40 students of the URDT Girls School.

Patty served on the council of the **African Rural University** for Women in Uganda from 2000-2016 and still serves on the board of **Cohesive Networks**, headquartered in Chicago. She joined the **African Food and Peace Foundation** in 2018.

In her spare time, Patty enjoys walking her two dogs and spending time with her husband, Tom Hagan, in Boothbay, Maine. Together they enjoy the 5 children and 5 grandchildren they share.